

KERALUP ECONOMIC DEVELOPMENT STUDY

Keralup is a unique 4,000ha, government-owned property in the south west corridor, 10km north-east of Mandurah. The Department of Housing has engaged a multi-disciplinary team of consultants, led by Taylor Burrell Barnett, to develop the project Master Plan.

The Master Plan sets the vision for Keralup as a transit-based, mixed-use town of up to 90,000 residents. Pracsys was appointed to complete an Economic Development Study for the Keralup project.

Currently underway, the Economic Development Study will define a clear vision for Keralup's economic form and function to the 50 year horizon. The study will also give consideration to the regional context including the impact of Network City, the relationship to Nambeelup as part of an Economic Development Zone and developments planned for Stakehill, Ravenswood and other strategic sites.

Outcome

The specific objectives of the study are to:

- Determine the sustainable socio-economic functionality of Keralup within the regional context and the context of the State's economic development policies

- Identify a range of achievable economic alternatives for the future of Keralup
- Identify the short to medium term timing and staging of economic development of Keralup
- Confirm and refine the pattern of land use proposed in the Masterplan with particular regard for commercial and economic activities
- Give guidance to the form and timing of infrastructure needs (beyond that already planned) for this project to succeed

Client: **Department of Housing**

