
Policy and Strategy Framework



In response to community pressures and recognising world trends in entrepreneurship development, the Department of Training sought to develop a policy and program framework to identify, communicate with, and support emergent entrepreneurs through a cooperative approach coordinated with government agencies, educators, mentors and businesses.

Our approach was to conduct a review of worldwide literature on innovation systems and entrepreneurship support networks, followed by a detailed assessment of West Australian systems, resulting in a detailed analysis of where local, state and federal programs fall short. An integrated strategy was then developed to coordinate the activities of relevant public and private sector agencies.

Outcome

The result is a comprehensive policy and strategy framework for improving the identification, training and support of entrepreneurs in all aspects of West Australian society. Importantly, this project is not limited to the traditional notion of commercial entrepreneurship but explores the application of entrepreneurial principles to broader social, civic and not for profit organisations.

Client: Department of Education & Training

Pracsys team involved in this project: Michael Chappell